

Master of Business Administration

Report on Marketing Pitch Competition

Event Name	Marketing Pitch Competition
Event type/Name	Skill Development
Date/Duration	20-08-2025
Organizers	Department of MBA Lakireddy Bali Reddy College of Engineering
Name of Convener	Dr. K. Deepika Associate Professor & HoD
Target audience	MBA Students
Total No. of Registered participants	120
Objective the event	• To develop participants' creativity and persuasive communication skills. • To encourage innovative marketing strategies and business ideas. • To enhance presentation and pitching abilities before judges and peers.
Description of the event	The Marketing Pitch Competition provided participants with a platform to present innovative marketing ideas for real or hypothetical products. Teams showcased their creativity, strategic thinking, and communication skills through structured presentations. The event encouraged innovation, teamwork, and practical application of marketing concepts.



**Master of Business Administration
CIRCULAR**

Date: 14-08-2025

Dear student,

This is to inform all MBA students that the Department of Master of Business Administration, in association with Esprit club, is organizing:

Marketing Pitch Competition – Present. Persuade. Perform.

Date: 20-08-2025

Venue: MBA Seminar Hall

Time: 09:30 AM onwards

Objectives

- Develop creativity & persuasive communication
- Encourage innovative marketing strategies
- Enhance presentation & pitching skills

All students are instructed to participate actively. Your cooperation and enthusiasm will ensure the success of this initiative.

K. Deepika

Dr K. Deepika
Head of the Department

CC: a) Class Teachers b) Classrooms c) Notice Boards



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)

Approved by AICTE, New Delhi and Permt to JNTUK, Kakinada
L.B.Reddy Nagar, Mylavaram, N.T.R. District, Pradesh-521230



DEPARTMENT OF MBA PRESENTS

MARKETING PITCH COMPETITION

PRESENT • PERSUADE • PERFORM

EVENT DETAILS

 **20th AUGUST 2025**

 **VENUE**
MBA Seminar Hall

 **TIME**
09:30 AM Onwards

 **CONVENER**
Dr. K. Deepika
Assoc. Professor & HoD



KEY OBJECTIVES

 **Boost Creativity
& Persuasive Skills** 

 **Encourage Innovative
Marketing Ideas** 

 **Enhance Presentation
& Pitching Skills**

ABOUT THE EVENT

Showcase your marketing brilliance! Teams will pitch unique and strategic marketing ideas for real or hypothetical products. Impress.

Impress the judges with your creativity and business acumen!

INNOVATE | PERSUADE | SUCCEED

Master of Business Administration

List of winners:

S.No	Name of the student	Roll Number	Prize
1	P Madhu	24761E0050	First
	P Shobha rani	24761E0051	
	B Naga Poojitha	24761E0006	
	A sri Krishna mani vikas	24761E0004	
2	K Lavanya	24761E0099	Second
	L Divya	24761E0086	
	S Rajasree	24761E0054	
	K Gnaneswari	24761E0032	



PJXM+XCG, Mylavaram, Andhra Pradesh 521230, India

	Decimal	DMS
Latitude	16.749896	16°44'59" N
Longitude	80.633693	80°38'1" E

2025-09-10(Wed) 15:18



K. Deepika

Dr K. Deepika
Head of the Department